



**COAST~
SCAPES**

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Introduction

COAST-SCAPES will deliver technical innovation by developing systematic science-based and community-driven pathways for coastal landscapes. All this will be done to reduce risks of climate change and biodiversity loss, as well as to improve the land-sea interactions.

Logo

The logo

[Download](#)

Full colour

Used as the preferred option in most cases, on a light or neutral background, when the brand needs to be represented with its full visual identity.



Black colour

Used for single-color printing, invoices, documents, engraving, or branding on surfaces where the full-color version is not applicable. Also suitable for designs requiring a clean and elegant look.



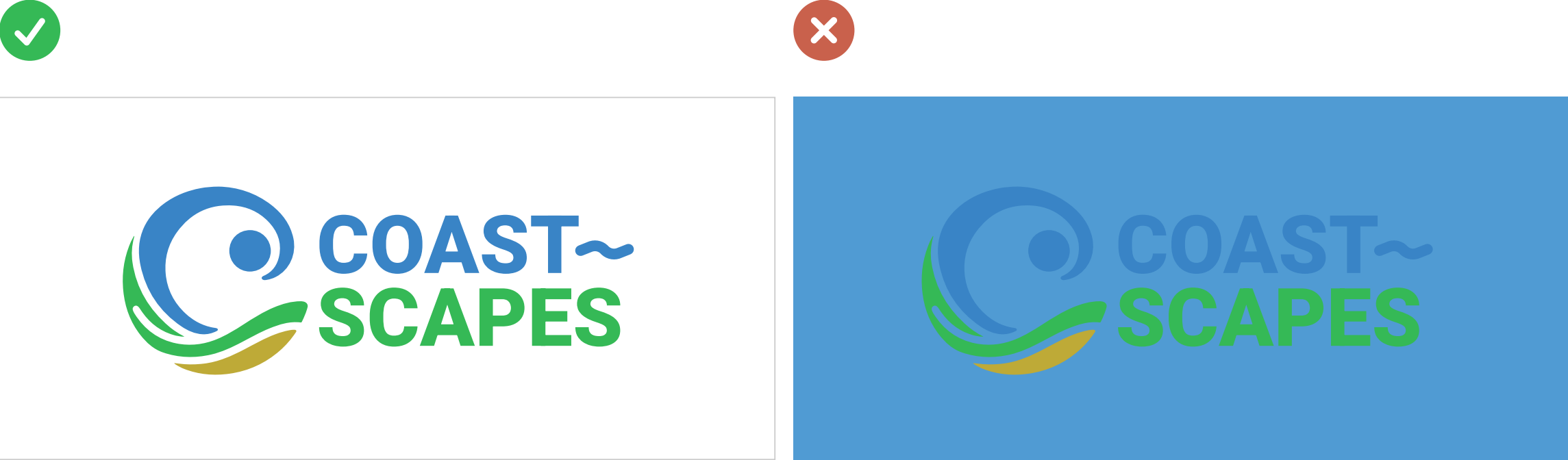
White colour

Ideal for dark or high-contrast backgrounds where the full-color logo does not stand out sufficiently. Often used in minimalist designs and overlays on images.

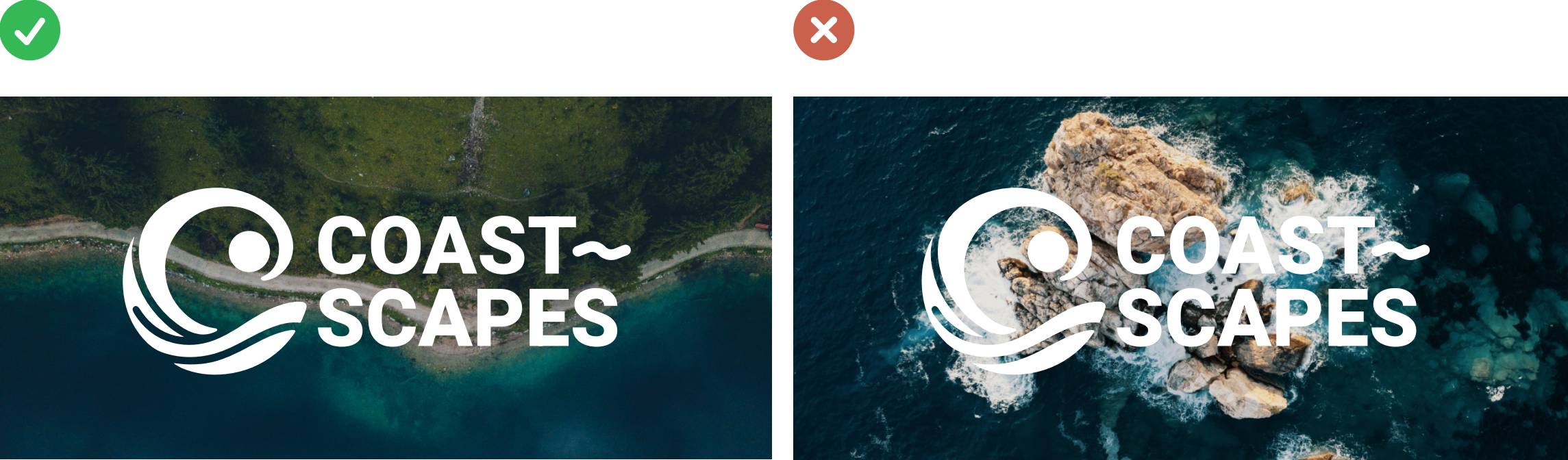


Logo usage

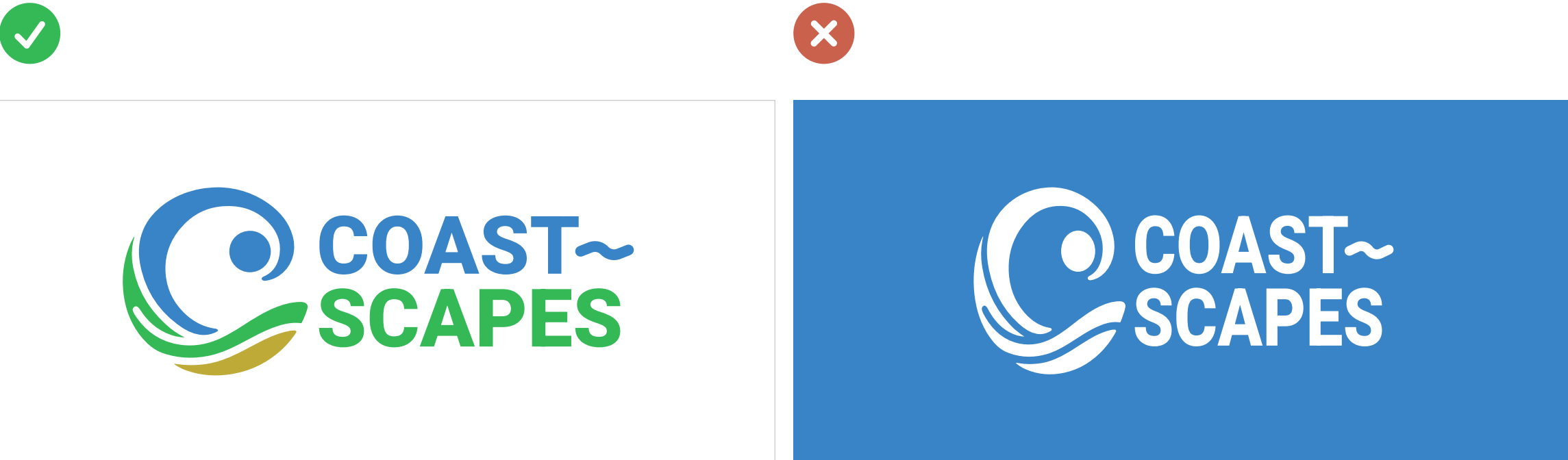
- ✓ Place the logo on white backgrounds
- ✗ Don't place the logo over similarly toned backgrounds



- ✓ White logo on clear photographic background
- ✗ Don't use on busy photographic backgrounds



- ✓ Use the logo in its original form
- ✗ Don't stretch, squeeze or rotate the logo



Color palette

Color palette

Ocean blue
Used for titles, header sections, and primary buttons

#3984c6

Coastal green
Used for section titles with light green backgrounds, icons and infographics

#35b956

Sky tint
Large UI sections (e.g. About), Info cards, UI highlights

#d8edfe

Light teal
Large UI sections (e.g. About), Info cards, UI highlights

#d5fce3

Golden sand
Used for map overlays showing land areas or coastal zones, highlights or key phrases, icons, small graphic elements (lines, arrows)

#beaa37

Driftwood brown
Used for supporting elements in charts & diagrams

#f5eec8

Deep navy
Body text, footnotes, footer background

#122e47

Typography

Font introduction

Funnel Sans is a contemporary sans-serif typeface with a bold, structured character - perfect for creating clear, confident headings in brand communications.

Funnel Sans

Headings

ABCĆDEFGHIJKLMNOPQRSŠT
UVWXYZŽabcćdefghijklmnopqr
sštuvwxyzž 1234567890
‘?’“!”“(%) [#]{@}/&<-+÷×=>
®©\$€£¥¢:;,.*

Font introduction

Zalando Sans is a clean, approachable sans-serif font designed for comfortable reading, making it ideal for body text in both print and digital brand applications.

Zalando Sans

Body text

ABCĆDEFGHIJKLMNOPQRSŠ
TUVWXYZŽabcćdefghijklmnop
qrsštuvwxyzž 1234567890
'?'"!"(%)[#{@}/&<-+÷×=>
®©\$€£¥¢::;,*

Visuals

Imagery

[Download](#)



Project materials

Presentation template

[Download](#)



 **Click to edit Master title style**

Date Name

Funded by the European Union

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Click to add title

ICON
Title
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

ICON
Title
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

ICON
Title
Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Deliverable & Milestone templates

[Download](#)

To be added...

Promotional materials

[Download](#)

To be added...

Funding statement

[Download](#)

Please acknowledge funding by using the EU logo and one of the following funding sentences as shown below:



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Font

Please always use the Arial font for the funding statements

EU emblem

Must always be on the left side or above the funding text

Minimum size of the logo

The minimum height of the EU emblem must be 1 cm

For dark backgrounds please use the version with white letters

